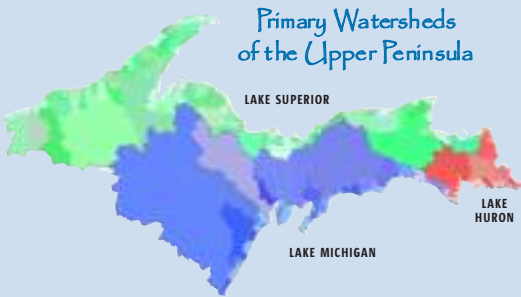


## Who We Are:

The SWP is a nationally recognized 501(c)3 non profit organization and a regional leader in Great Lakes protection and restoration. Our service area includes the Lake Superior, Lake Michigan and Lake Huron drainage basins in the Upper Peninsula of Michigan.



## Mission:

The Superior Watershed Partnership works to protect and improve the natural resources of the Upper Peninsula of Michigan on a watershed basis; by promoting responsible individual and community actions that ensure a sustainable environment, encourage a sustainable economy and help improve quality of life.

## What We Do:

- **Watershed and Land Use Planning:**  
The SWP provides comprehensive watershed planning and land use recommendations that protect water quality, preserve important habitat and improve quality of life.
- **Great Lakes Protection and Research:**  
The SWP implements projects that protect coastal resources and improve Great Lakes water quality. The SWP also conducts research on fish populations, invasive species and other Great Lakes water quality issues.
- **Earth Keepers Initiative:**  
The US Environmental Protection Agency has recognized the SWP and The Cedar Tree Institute for the Earth Keepers, a uniquely effective environmental initiative that involves over 125 congregations from 50 U.P. communities and 9 different faiths. Another way to get involved!
- **Land Conservation and Habitat Protection:**  
The SWP promotes the permanent protection of high quality lands and important habitat through conservation easements and other land management practices.
- **Public Education and Landowner Assistance:**  
The SWP provides public education (workshops, newsletters, presentations, media spots, etc.) addressing important, regional environmental issues. The SWP also provides one-on-one technical assistance to private and public landowners.
- **River Restoration and Dam Removals:**  
The SWP implements a variety of stream protection and aquatic habitat restoration projects including the removal of large dams and restoring miles of free flowing rivers.
- **Stream Monitoring and Field Inventories:**  
The SWP conducts stream monitoring and field inventories to assess the health of local rivers and watersheds and to help prioritize protection and restoration projects.
- **Sustainable Economic Development:**  
The SWP is a leader in promoting nature based tourism; involving tourists and local residents in "adopting" the watersheds they love and providing unique tools like the aerial Lake Superior shoreline viewer ([www.superiorwatersheds.org](http://www.superiorwatersheds.org)).
- **Pollution Prevention:**  
The SWP works with the public, local units of government and businesses to prevent pollution and reduce waste. Recent record-breaking examples include collecting 45 tons of household hazardous waste, 300 tons of electronic waste and dramatically reducing mercury levels. The SWP is also instrumental in preventing non-sustainable, potentially hazardous activities such as sulfide-based mining.
- **Youth Programs and Environmental Education:**  
Each year the SWP works with youth groups, schools, Northern Michigan University and the general public providing a wide variety of environmental education and hands-on conservation opportunities. Call for more information!

**Yes!** I want to join the effort to protect the watersheds of the Upper Peninsula

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

e-mail \_\_\_\_\_

Want e-mail updates? yes no

### Membership Categories

- \$10 Student                       \$100 River  
 \$25 Individual                     \$500 Watershed  
 \$50 Family                         \$1000 Great Lake

The Superior Watershed Partnership may qualify for your company's matching contribution program. Questions? Call (906) 228-6095.

- Check enclosed  
 Charge to VISA / MC (circle one)

# \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Phone# \_\_\_\_\_

Donations are also accepted through the Marquette Community Foundation. Please contact them at 906-226-7666.



The SWP is a 501(c)(3) non-profit and all donations are tax-deductible.  
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Insert check here





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STAMP  
HERE



“Water is life and the quality of water determines the quality of life”

SUPERIOR WATERSHED PARTNERSHIP  
1030 Wright Street  
Marquette, MI 49855



“We all live in a watershed...”

### Get Involved!

There are many ways to get involved in the Superior Watershed Partnership and help protect local watersheds and the Great Lakes!

- Join a watershed council or help form one for the watershed you live in.
- Help with SWP stream monitoring and field inventory projects.
- Lead a field trip or environmental education outing.
- Participate in SWP annual pollution prevention programs.
- Become an Earth Keeper.
- Involve youth in hands-on conservation projects.
- Attend a free SWP conference or workshop.
- Be part of the solution; get involved in your watershed!

### Become a Member:

Your membership with the Superior Watershed Partnership is integral to our success. As our staff and workload expands, support from the community is needed more than ever. Please consider giving a gift today!

Whether you become a member, active in a citizen-led Watershed Council, or volunteer around our office, **WE NEED YOU.** Our unique peninsula needs all of our best efforts to preserve what we love most about it. By joining the Partnership, you can be a part of ensuring that the UP's beauty and quality of life is forever protected.

As a member you will receive:

- Our annual newsletter
- Early notification about activities and events
- A SWP sticker for your car
- To-the-minute email updates of big news and projects
- An invitation to our annual meeting
- Knowledge that you're making a difference in the water quality of the Upper Peninsula

**For more information please contact us:**  
**SUPERIOR WATERSHED PARTNERSHIP**  
**1030 Wright Street**  
**Marquette, MI 49855**  
**Phone: 906-228-6095**

**Web Site: [www.superiorwatersheds.org](http://www.superiorwatersheds.org)**  
Formerly the Central Lake Superior Watershed Partnership



SUPERIOR  
WATERSHED  
PARTNERSHIP



Serving the Upper Peninsula of Michigan

Protecting Lake Superior,  
Lake Michigan and Lake Huron...  
Watershed by Watershed